

What makes Strengthscope® unique

Only strengths profile certified by the BPS

most reliable and valid strengths profile in the world

- People who see themselves in the reports are more likely to change behaviour
- Greater stickiness of the reports – no ‘to draw’ syndrome!
- People’s reports remain stable over time

Q – How important is it to you that people who receive their profile truly see themselves reflected back?

Q – What would the implications be on development if people’s profiles change every 3-6 months?

Only strengths profiling system with 360 and leadership360 capability

- Only reports that capture not only how effective you think you are but how effective other people think you are at optimizing your strengths
- Improves self-awareness and self-perception to increase likelihood of behaviour change and increased performance

Q – What would it mean to the person’s development to not just self-report but to get feedback from their colleagues on?

Q – How beneficial do you think it would be for your leaders to better understand their impact on people around them?

Simple, global, work-related language

- Very little cultural or gender bias in results
- Language is easy to pick up on a day to day basis – on the spot coaching and live feedback
- Changes conversations on a daily basis

Q – How important is it to you that this framework is used across diverse cultures?

Q – How important is it to you that language from this profile is used regularly? What will be the impact of that on your company culture?

Most complete set of assessments applicable across the talent lifecycle

- One simple framework used from recruitment and onboarding to senior leadership team and 121 coaching
- More likely to see behaviour change and shifts in performance from development with one framework applied over an extended period of time

Q – How important is it to you that a similar development framework is used throughout the talent lifecycle?

Q – Do you currently have access to one system which aids assessment and development across the talent lifecycle?

Over 100 online embedding tools and support materials

- Increases the application of Strengthscope® into the everyday conversations
- Increases stickiness and likeliness of positive, peak performing culture change

Q – What would it mean for your organisation to bring this approach to life?

Q – What do you think would be the benefits of this that other organisations are seeing?